



MEXICO

C. TORCHERRO

SCOTCH
Magnetic
Tape

MADE IN U.S.A.

MADE IN U.S.A.
JANUARY 1964
S. 1000
1000 S. 1000
1000 S. 1000

3

Scotch[®]

BRAND

recording tape

3M
COMPANY

STANDARD LENGTH

1/4 IN. x 1200 FT. (6.35mm x 360m)

SPLICE FREE **7" REEL**

SILICONE LUBRICATED

1.5 MIL ACETATE BACKING

111

ME 2



143

May 2
 Discos de MEXICO
 Y CINTA COPIADA EN 3 3/4 FULL TRACK

MEXICO ✓

TIME CHART	RECORDING ONE DIRECTION			RECORDING BOTH DIRECTIONS		
	Monophonic	Stereophonic		Monophonic	Stereophonic	
	1 Track	2 Tracks		2 Tracks	4 Tracks*	
	1 1/2 ips	3/4 ips	7 1/2 ips	1 1/2 ips	3/4 ips	7 1/2 ips
1200 Ft.	2 hrs.	1 hr.	30 min.	4 hrs.	2 hrs.	1 hr.
1800 Ft.	3 hrs.	1 1/2 hrs.	45 min.	6 hrs.	3 hrs.	1 1/2 hrs.
2400 Ft.	4 hrs.	2 hrs.	1 hr.	8 hrs.	4 hrs.	2 hrs.
3600 Ft.	6 hrs.	3 hrs.	1 1/2 hrs.	12 hrs.	6 hrs.	3 hrs.

*Double these times for 4-track monophonic recording.

NOTICE: The following is made in lieu of all warranties, express or implied: Seller's and manufacturer's only obligation shall be to replace such quantity of the product proved to be defective. Seller and manufacturer shall not be liable for any injury, loss or damage, direct or consequential, arising out of the use of or the inability to use the product. Before using, user shall determine the suitability of the product for his intended use and user assumes all risk and liability whatsoever in connection therewith. The foregoing may not be changed except by an agreement signed by officers of seller and manufacturer.

THE TERM "SCOTCH" AND THE PLAID DESIGN ARE REGISTERED TRADEMARKS OF MINNESOTA MINING AND MANUFACTURING COMPANY, ST. PAUL, MINNESOTA 55119.

TAPE PATENTED UNDER ONE OR MORE U.S. PATENTS: 2654681, 2711901.

Magnetic Products Division 